

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 06612 010357Z

21

ACTION EA-09

INFO OCT-01 EB-07 ISO-00 CU-04 USIA-15 PA-02 /038 W

----- 109141

R 010159Z OCT 76

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 1212

UNCLAS TAIPEI 6612

FOR BIC/OIM/SAD -- IN STORE PROMOTIONS

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: SECRETARIAL STATEMENT FOR INAUGURATION OF
FAR EASTERN BICENTENNIAL PROMOTION OF U.S. PRODUCTS

REF : TAIPEI 6321

1. ALTHOUGH THE INAUGURATION OF THE FINAL STAGE OF THE FAR EASTERN DEPARTMENT STORE BICENTENNIAL PROMOTION OF U.S. PRODUCTS HAS NOW TAKEN PLACE, THE EMBASSY STILL BELIEVES A STATEMENT OF APPRECIATION FROM THE SECRETARY OF COMMERCE TO FAR EASTERN WOULD BE APPROPRIATE UPON THE CONCLUSION OF THE PROMOTION ON OCTOBER 25. WE HAVE REVISED OUR PROPOSED TEXT TO READ AS FOLLOWS:

BEGIN TEXT

DEAR CHAIRMAN HSU:

ON THE OCCASION OF THE CONCLUSION OF THE FAR EASTERN DEPARTMENT STORE BICENTENNIAL PROMOTION OF U.S. PRODUCTS, I WISH, ON BEHALF OF THE U.S. DEPARTMENT OF COMMERCE, TO EXPRESS OUR APPRECIATION FOR THE EXCELLENT JOB YOU HAVE DONE PROMOTING THE SALE OF U.S. CONSUMER GOODS IN THE REPUBLIC OF CHINA. THE SUCCESS OF OUR IN-STORE PROMOTION PROGRAM DEPENDS ON THE ENERGY, IMAGINATION AND SKILL OF THE PARTICIPATING STORES. YOUR EFFORTS

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 06612 010357Z

HAVE BEEN COMMENDABLE.

I THANK YOU FOR YOUR EXCELLENT COOPERATION WITH
MY DEPARTMENT AND THE AMERICAN EMBASSY AND WISH YOU
EVERY CONTINUING SUCCESS WITH THE SALE OF AMERICAN
PRODUCTS IN TAIWAN.

END TEXT

2. THIS PROMOTION HAS BEEN HIGHLY SUCCESSFUL AND HIGH-
LIGHTED BOTH THE U.S. BICENTENNIAL AND THE SALE OF U.S.
CONSUMER GOODS IN THE REPUBLIC OF CHINA.
UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 OCT 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TAIPEI06612
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760371-0206
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761090/aaaadaqc.tel
Line Count: 73
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 TAIPEI 6321
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 17 AUG 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 AUG 2004 by barnescd>; APPROVED <14 DEC 2004 by izenbei0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SECRETARIAL STATEMENT FOR INAUGURATION OF FAR EASTERN BICENTENNIAL PROMOTION OF U.S. PRODUCTS
TAGS: BEXP, TW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006